

**Joy.  
Now in a Smartphone**

The LG Smartphone GM730  
-Get more out of your life

Spend less time learning, more time living. Your new LG-GM730 just makes your mobile life and interaction with this complicated world easier. LG's exclusive S-Class UI makes Windows Mobile's capabilities more intuitive, faster and easier to use. With effortless access to functions, easy email, networking that puts you on the map and cascading windows for convenient multitasking. Joy is in your hands.

### Fast & Easy E-mail

The LG GM 730 is so smart to provide the fast and easy E-mail solution.

Quick E-mail Activation

Setting up your E-mail is a snap with 2 steps to setup for instant communication at your fingertips without a manual. You can send emails directly from a contact for additional ease. Get smart and get the LG-GM 730 for the fast E-mail solution.

Convenient Push E-mail

Keep your mail readily available with the LG-GM 730's convenient Push E-mail capabilities. Actively transferred to your account and instantly available, your mail is ready to be read and responded to on the fly.

What's your outlook?

Compatible with Outlook, the LG-GM 730 lets you seamlessly sync data from your contacts and calendar with a PC. With the ability to sync your outlook folders to your phone, you can sort your emails and manage your folders just like PC. Get organized with Outlook.

### Networking on the map

LG-GM730 knows where you're headed and right there with you with LBS based SNS. You can locate yourself and communicate with your friends.

Find where you are

Locate yourself on the map in order to reach some new destination. Using the Navigation you can find your destination and even see where you are in relation to it on a map.

Keep your memories in place

Create a tag on Audio, Photos, Video, and Text you create so your every adventure will have a place in your personal history. A GeoURL allows you to find a website by how close they are to it to find nearby businesses, restaurants or other locations. Mark your points of interest, to seek them out or find them again later with the LG-GM730.

Network with those near

See where your friends are with the LG-GM730. It lets you share your Geo-URL with a friend, social-network group, or other group so you can find friends and contact them when they're close.

Quick search

Do a quick proximity-area search for Friends, Places and Points of Interest (POI) to keep in close contact. You can use it to find loved ones and keep them safe, or find someone in an emergency.

### Cascading windows for multi-tasking

You can enjoy the potential of a Smartphone truly suited to multitasking.

A Master of Multitasking

You can run multiple functions simultaneously and the LG-GM730's exclusive cascading windows lets you scan through your open applications at a glance. With the LG-GM 730's multitasking function, you can explain a direction to your friend using GPS while you are listening to the music.

Copy and paste

Copy and paste function makes multitasking more powerful. You can paste the information from internet search to the scheduler or send it to your friends. Save your time and efforts with the LG-GM 730.

### 5MP advanced camera

Get a real digital camera experience with the LG-GM 730. Just touch the dedicated camera button and the 5.0-megapixel camera is ready to shoot. Capture stills or video and adjust the Exposure, Shot type and other advanced Settings. Then show them off on the high-quality WQVGA touch screen.